Store Designer User Manual

Step-by-step Guide

The following guide will explain how to setup your new eBay store design. You will also find here a list of frequently asked questions and answers.

If you need further assistance visit our support center at: support.3dsellers.com.

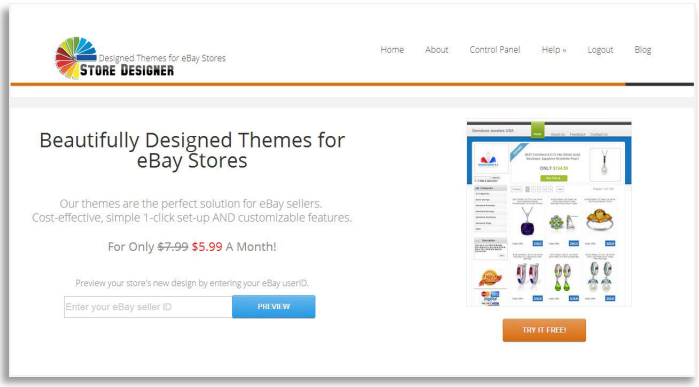
Table of contents:

1. Subscribe
2. Changing back to eBay's old store
3. Template
   3.1. Saving/changing a Template
4. Logo
   4.1. Changing a Logo
5. Header
   5.1. Select header
   5.2. Changing your featured item's background
   5.3. Uploading a header
6. Sidebar
   6.1. Social buttons widget
   6.2. Text widget
   6.3. Newsletter widget
   6.4. PayPal/Top Rated Seller badge
7. Settings
   7.1. General settings
      7.1.1. Change store name
      7.1.2. Change items per page
      7.1.3. Sort items by
   7.2. About page
      7.2.1. About us
      7.2.2. Shipping Policy
      7.2.3. Return policy
   7.3. Social networks
8. FAQ

Subscribe to Store Designer

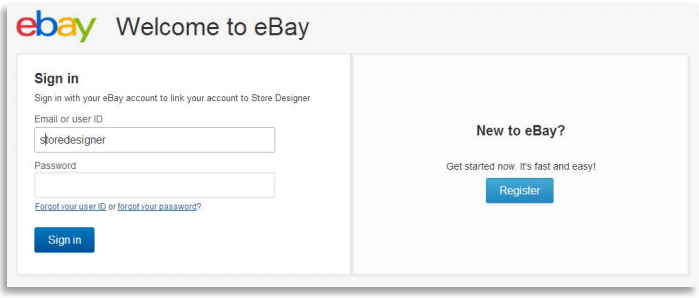
Step 1:

Subscribe to Store Designer on our site at: http://www.storedesigner.org.



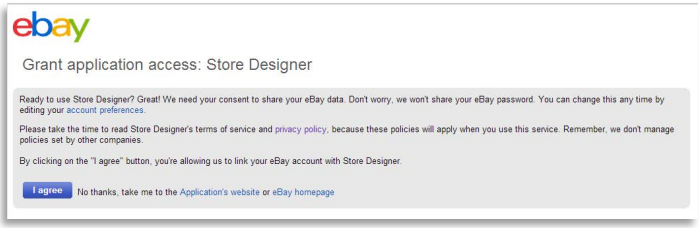
Step 2:

First you will be asked to sign in to your eBay account.



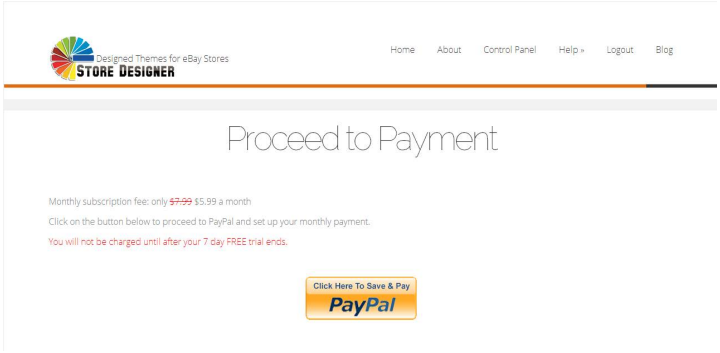
Step 3:

Once you've signed in you will reach an eBay authorization page. Authorize linking your eBay account to Store Designer by clicking on "I Agree".


ebay
Grant application access: Store Designer
Ready to use Store Designer? Great! We need your consent to share your eBay data. Don't worry, we won't share your eBay password. You can change this any time by editing your account preferences.
Please take the time to read Store Designer's terms of service and privacy policy, because these policies will apply when you use this service. Remember, we don't manage policies set by other companies.
By clicking on the "I agree" button, you're allowing us to link your eBay account with Store Designer.
I agree
No thanks, take me to the Application's website or eBay homepage

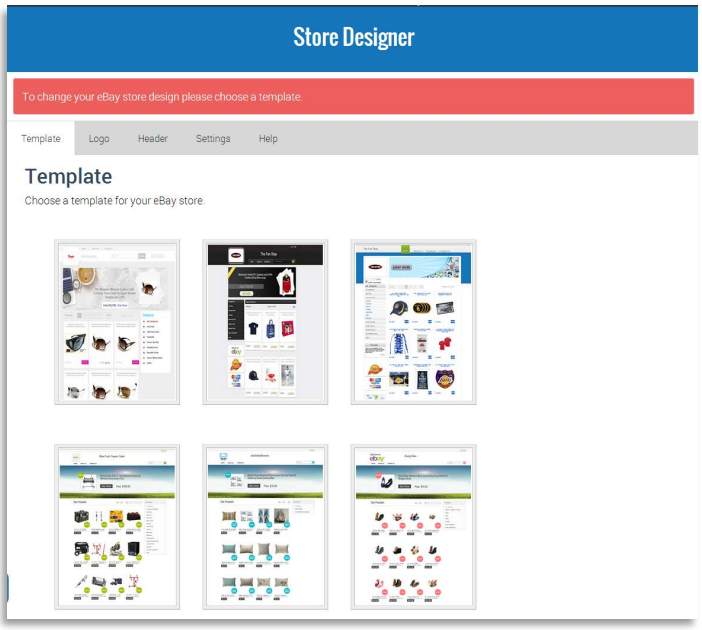
Step 4:

Next proceed to PayPal to set up your monthly recurring payment. You won't be charged until your 7-day trial ends.


Designed Themes for eBay Stores
STORE DESIGNER
Home
About
Control Panel
Help »
Logout
Blog
Proceed to Payment
Monthly subscription fee: only $7.99 $5.99 a month
Click on the button below to proceed to PayPal and set up your monthly payment.
You will not be charged until after your 7 day FREE trial ends.
Click Here To Save & Pay
PayPal

Step 5:

Once you've set up your payment in PayPal you will be redirected to your control panel where you will be able to choose a template for your store.



Revert to old store

If you are using eBay's new store layout you will need to revert back to eBay's old layout to use our templates.

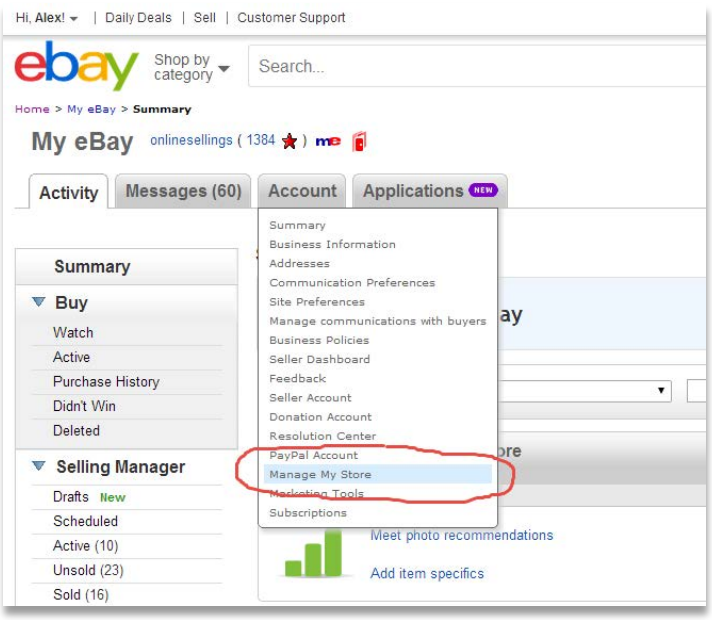
Follow these instructions to change back to eBay's old store.

Step 1:

Go to your My eBay account.

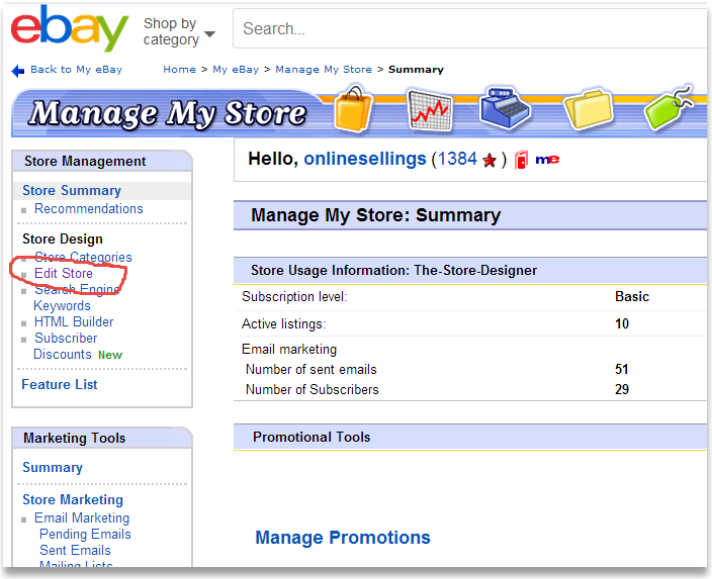
Step 2:

Under your "Account" tab choose "Manage My Store".



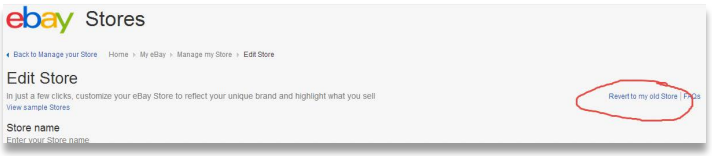
Step 2:

In the left sidebar under “Store Design” choose “Edit Store”.



Step 3:

At the top right corner click on “Revert to my old store”.



Step 3:

Next, login to your control panel by visiting our site and clicking on “Login” in the main menu. Or, by clicking here to login.

Template

Saving a Template

Step 1:

After subscribing to Store Designer you will be sent to your control panel to save your new design template.

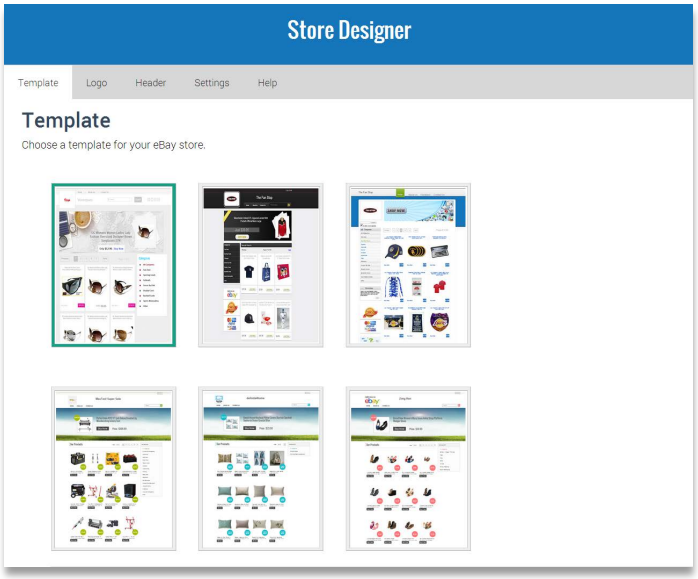
At any time you can login to control panel by visiting our site and clicking on “Login” in the main menu. Or, by clicking here to login.

Step 2:

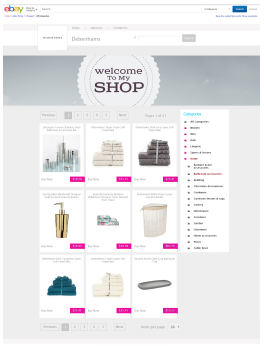
In your control panel under your Template tab you will find the design templates for your eBay store.

For each template you will find an option to “Preview” the template or “Save” it.

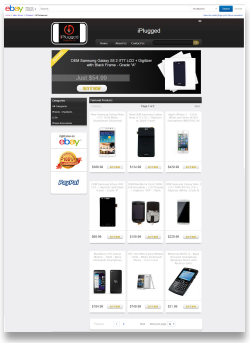
The preview option will allow you to view your store with the template before saving the template.



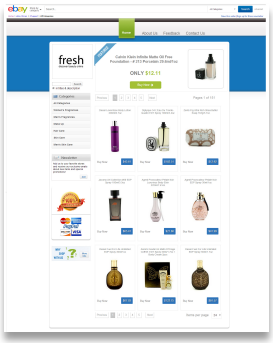
We offer 6 different templates: Win 8 Style, The Classic, Fresh, Verde, Aquarius and Cherry Blossom.



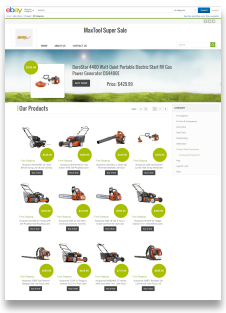
Our Win 8 style is a modern grey design with just a few touches of magento. Great for placing the focus on your products



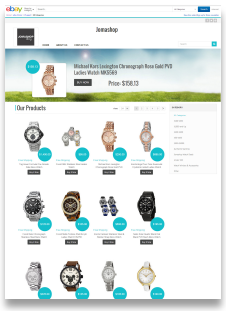
The Classic is a simple black & white design with hints of yellow that will truly make your eBay items shine.



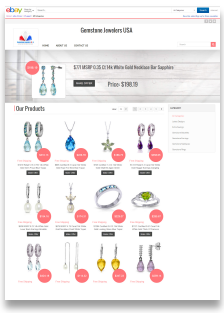
A clean white design with hints of green & blue. Giving your store that fresh look you were looking for.



Our Verde template is a green hue responsive template with a full width header, dynamic sidebar and a selection of textures for the header.



Our Aquarius template is a turquoise hue responsive template with a full width header, dynamic sidebar and a selection of textures for the header.



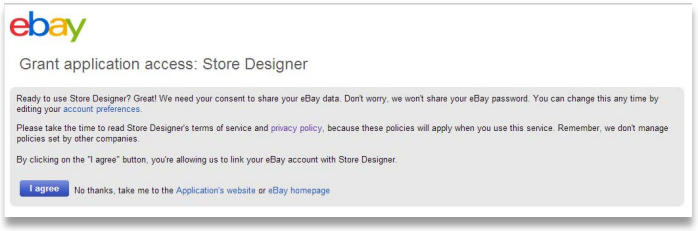
Our Cherry Blossom template is a pink hue responsive template with a full width header, dynamic sidebar and a selection of textures for the header.

Logo

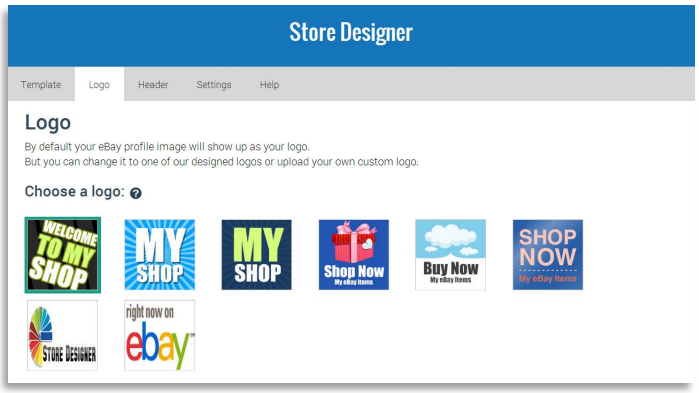
Changing a Logo

Step 1:
To access your control panel visit our site and click on login in the main menu. Or, click here to login.

Next you will be redirected to eBay to login & authorization page.


ebay
Grant application access: Store Designer
Ready to use Store Designer? Great! We need your consent to share your eBay data. Don't worry, we won't share your eBay password. You can change this any time by editing your account preferences.
Please take the time to read Store Designer's terms of service and privacy policy, because these policies will apply when you use this service. Remember, we don't manage policies set by other companies.
By clicking on the "I agree" button, you're allowing us to link your eBay account with Store Designer.
I agree
No thanks, take me to the Application's website or eBay homepage

Step 2:
By default your eBay store's logo will appear also in your new design, but you can replace it by choosing one of our designed logos or by uploading a new logo.



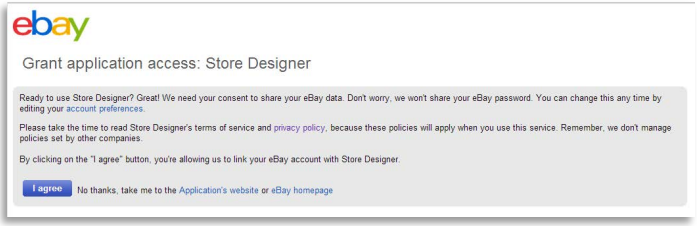
The recommended sizes for your logo are as following:
Win 8 template: 175X146
The classic template: 221X135
Fresh template: 784x 280
Verde, Aquarius and Cherry Blossom: 180X132

Header

Selecting a header

Step 1:
To access your control panel visit our site and click on login in the main menu. Or, click here to login.

Next you will be redirected to eBay to login & authorization page.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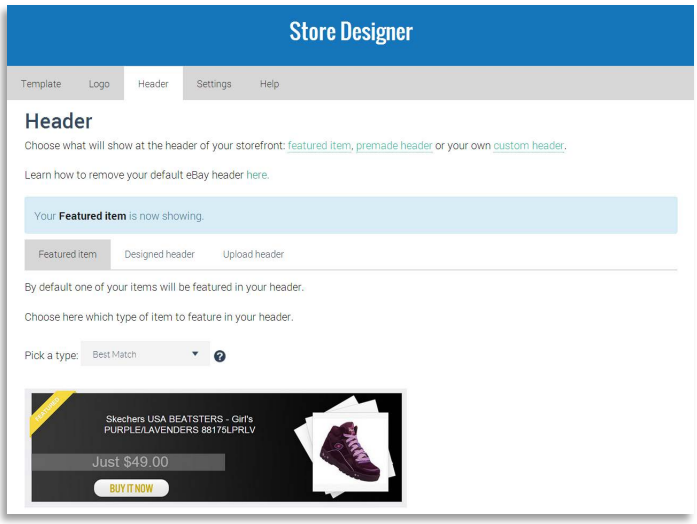
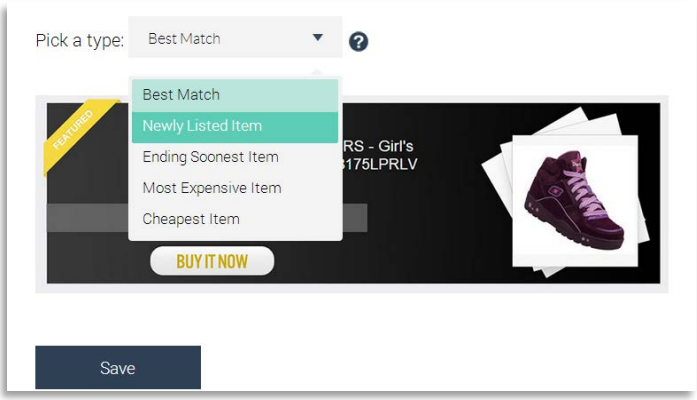
Step 2:
Under your "Header" tab you will be able to choose what to display in your store's header: a featured item, a designed header or a custom header. By default your featured item will be showing in your store's header.


Store Designer
Template
Logo
Header
Settings
Help
Header
Choose what will show at the header of your storefront: featured item, premade header or your own custom header.
Learn how to remove your default eBay header here.
Your Featured item is now showing.
Featured item
Designed header
Upload header
By default one of your items will be featured in your header.
Choose here which type of item to feature in your header.
Pick a type:
Best Match
Skechers USA BEATSTERS - Girl's PURPLE/LAVENDERS 88175LPRLV
Just $49.00
BUY IT NOW

Featured item:
You can choose which type of item to feature in your store: newly listed, best match, ending soon, most expensive and cheapest item. Once you pick the type click on" Save" to save the type.



Designed header:
You can also choose one of our designed headers for your header. Click on the header to choose it.

Custom header:
You can upload your own custom header. Recommended sizes are as following:

Win 8 Style: 1150X350
The Classic: 960X300
Fresh: 960X300
Verde, Aquarius and Cherry Blossom: 1150X260

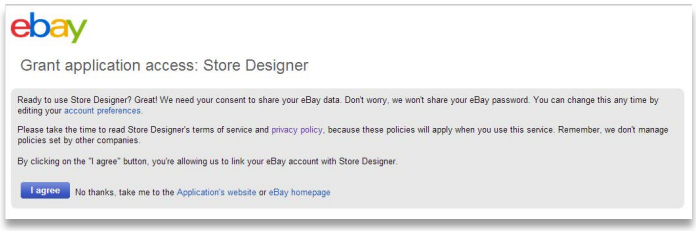
Changing your featured item's background

When using templates Verde, Aquarius and Cherry Blossom you will be able to change the background for your featured item.

Step 1:

To access your control panel visit our site and click on login in the main menu. Or, click here to login.

Next you will be redirected to eBay to login & authorization page.


ebay
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Please take the time to read Store Designer's terms of service and privacy policy, because these policies will apply when you use this service. Remember, we don't manage policies set by other companies.
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I agree
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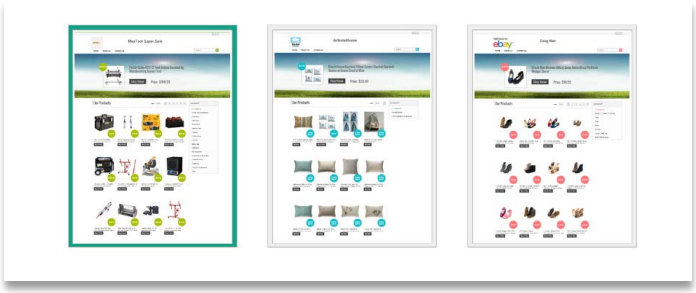
Step 2:

Select one of our full width templates in your "Template" tab.

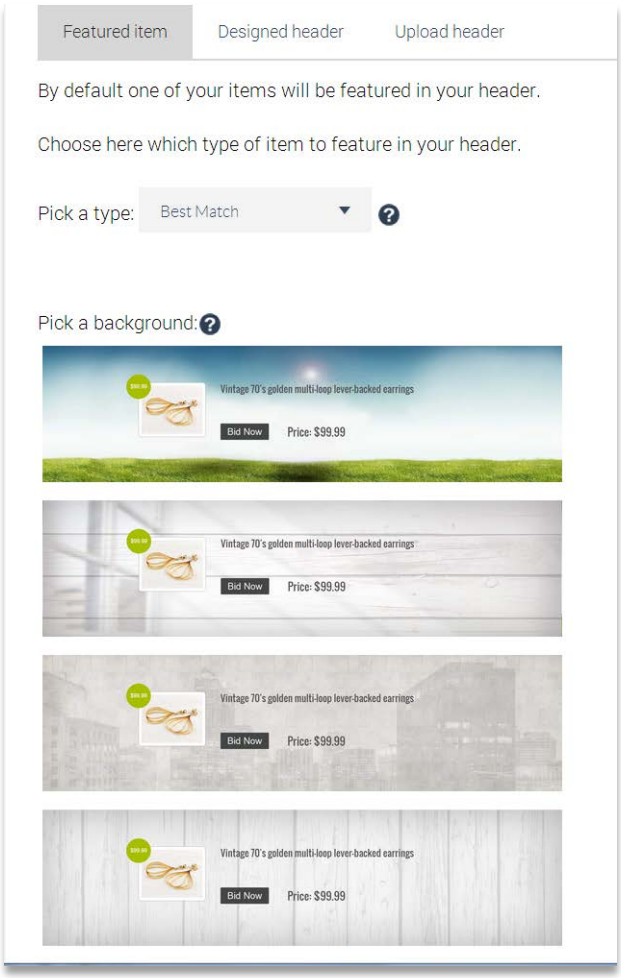


Step 3:

Go to your "Header" tab. Under your header tab choose your "Featured item" tab. Here you will find 4 different backgrounds from which you can choose the background for your featured item.

Step 4:

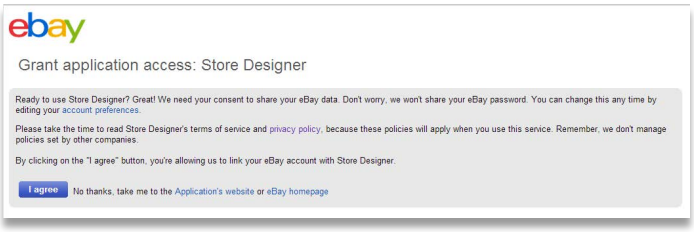
Click on "Save" to save the background.


Featured item
Designed header
Upload header
By default one of your items will be featured in your header.
Choose here which type of item to feature in your header.
Pick a type:
Best Match
Pick a background:
Vintage 70's golden multi-loop lever-backed earrings
Bid Now
Price: $99.99

Uploading a header

Step 1:
To access your control panel visit our site and click on login in the main menu. Or, click here to login.

Next you will be redirected to eBay to login & authorization page.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I agree
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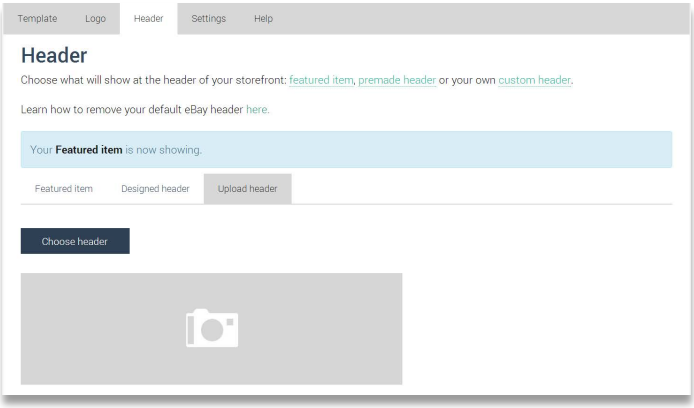
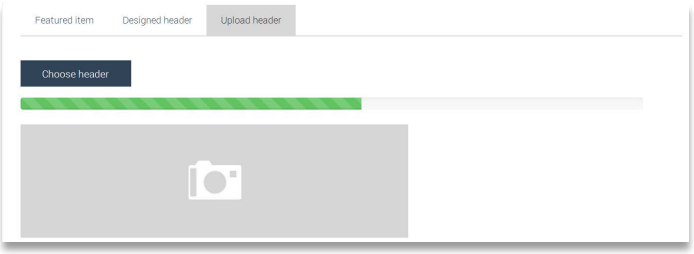
Step 2:
Go to your "Header" tab and choose the "Upload header" tab. Click on the "Choose header" button.

Recommended sizes for the custom header are as following:

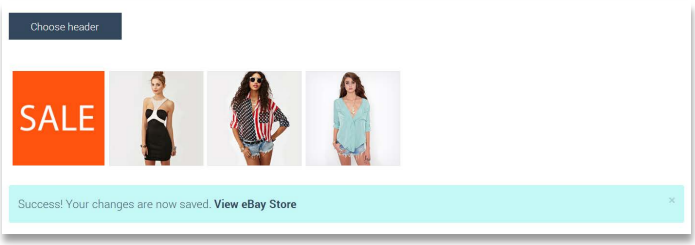
Win 8 Style: 1150X350
The Classic: 960X300
Fresh: 780X290
Verde, Aquarius and Cherry Blossom: 1150X260



Step 3:
Select the header from your PC. Once you select the image you will see it loading in your control panel.



Step 4:
Once your header loads you will see it in your control panel and in your store.



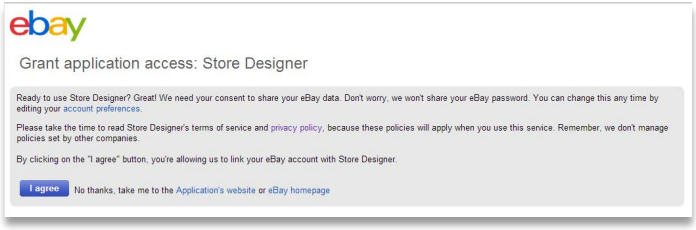
Sidebar

When using templates Verde, Aquarius and Cherry Blossom you will be able to add widgets to your store's sidebar including social buttons, text box, newsletter button and PayPal/Top Rated Seller badge.

Step 1:

To access your control panel and your sidebar tab click on login in our site's main menu. Or, click here to login.

Next you will be redirected to eBay to login & authorization page.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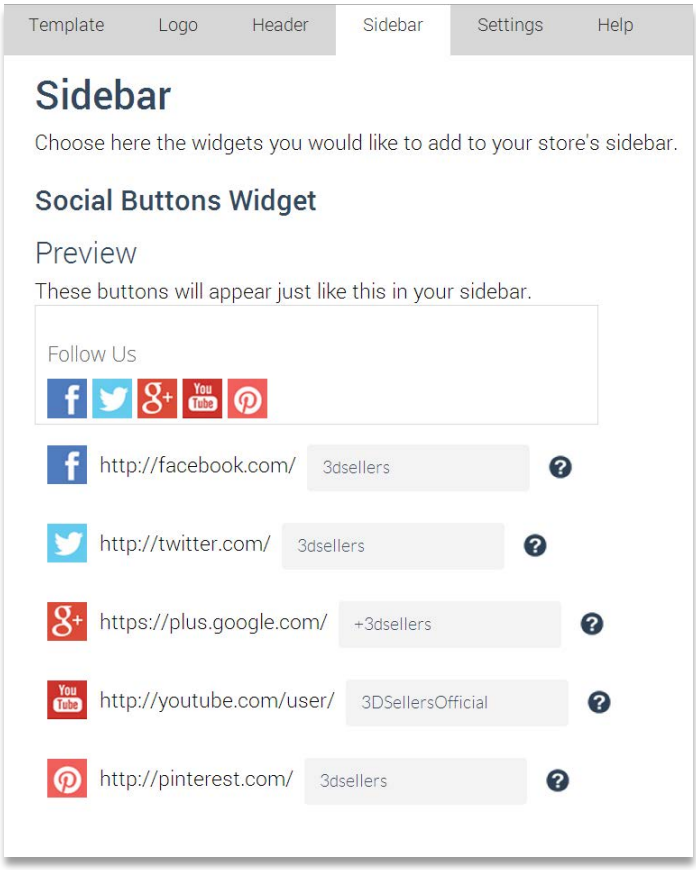
Please take the time to read Store Designer's terms of service and privacy policy, because these policies will apply when you use this service. Remember, we don't manage policies set by other companies.
By clicking on the "I agree" button, you're allowing us to link your eBay account with Store Designer.
I agree
No thanks, take me to the Application's website or eBay homepage

Social buttons widget

To add Social Icons to your store's sidebar fill out the fields for the icons you would like to add like this:

Facebook: www.facebook.com/3dsellers (page name or page ID)
Twitter: https://twitter.com/3DSellers (Twitter username)
Google +: https://plus.google.com/+3dsellers (Page name or profile ID)
YouTube: www.youtube.com/user/3DSellersOfficial (YouTube user name)
Pinterest: http://www.pinterest.com/3dsellers (User name)

Once you've filled out the fields save your changes by clicking on the "Save" button in the bottom.

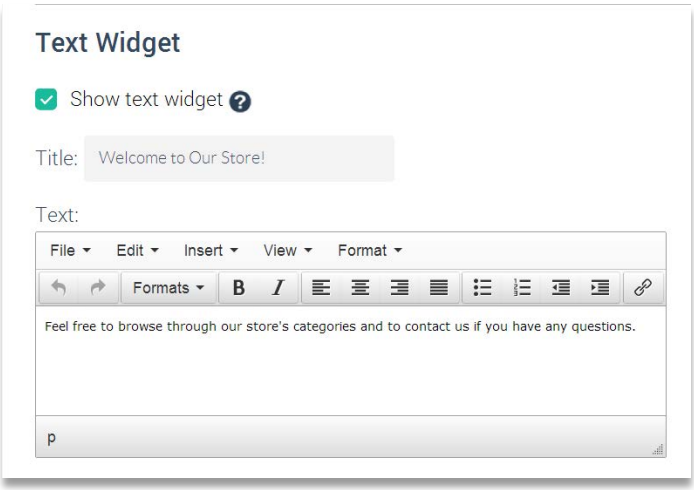


Text widget

To add a text box to your store's sidebar checkmark "Show text widget".

You can add custom text in your text box, or leave our default text.

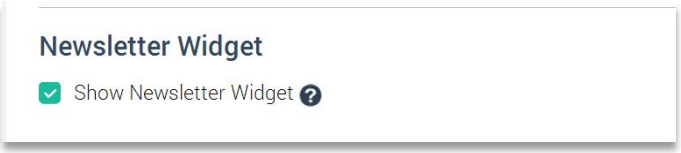
Once you fill out the fields save your changes by clicking on the "Save" button in the bottom.



Newsletter widget

To add a newsletter box to your sidebar checkmark the "Show newsletter widget" option.

Make sure you save your changes by clicking on the "Save" button below.

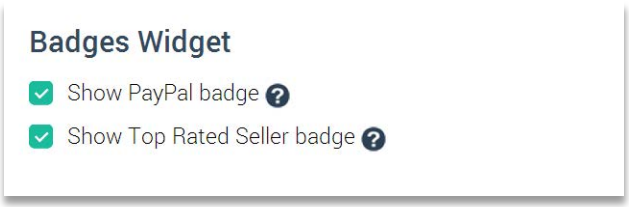


PayPal/ Top Rated Seller badge

To add a "Show PayPal badge" and/or "Show Top Rated Seller" badge checkmark these boxes.

Save your changes by clicking on the "Save" button below.

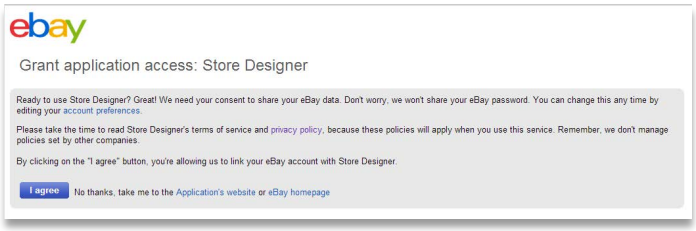
Note: The "Show a Top Rated Seller badge" option will only show up for top rated sellers.



Settings

Step 1:
To access your control panel visit our site and click on login in the main menu. Or, click here to login.

Next you will be redirected to eBay to login & authorization page.


ebay
Grant application access: Store Designer
Ready to use Store Designer? Great! We need your consent to share your eBay data. Don't worry, we won't share your eBay password. You can change this any time by editing your account preferences.
Please take the time to read Store Designer's terms of service and privacy policy, because these policies will apply when you use this service. Remember, we don't manage policies set by other companies.
By clicking on the "I agree" button, you're allowing us to link your eBay account with Store Designer.
I agree
No thanks, take me to the Application's website or eBay homepage

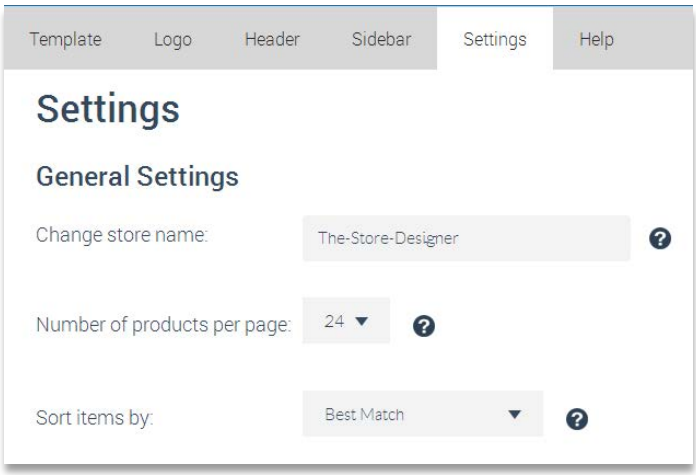
Step 2:
Visit your "Settings" tab.

General settings:

Change store title:
Under "Store title" you can fill out the title of your store, leave it blank if you don't want to show your store name at the top of your store.

Items per page:
Under "items per page" you can decide how many items will show in each page.

Sort items by:
Similarly to eBay sorting options, you can choose here by which order to show the items in your store: Best match, newly listed, ending soon, most expensive or cheapest item.

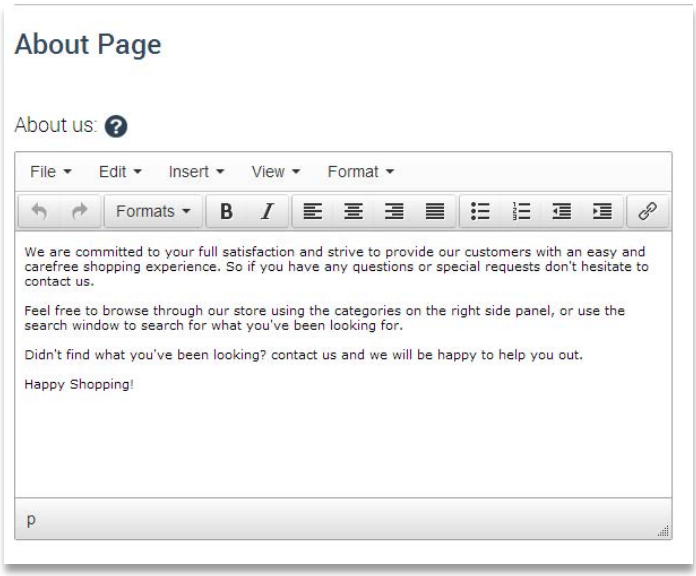


About page:

About us:
In your "About us" page you will find a default store description, you can change it here or replace it with your own description for your store.

Shipping policy:
You can fill out and edit your shipping policy here. This information will appear in your "About us" page.

Return policy:
You can fill out and edit your return policy here. This information will appear in your "About us" page.


About Page
About us:
File
Edit
Insert
View
Format
Formats
We are committed to your full satisfaction and strive to provide our customers with an easy and carefree shopping experience. So if you have any questions or special requests don't hesitate to contact us.
Feel free to browse through our store using the categories on the right side panel, or use the search window to search for what you've been looking for.
Didn't find what you've been looking? contact us and we will be happy to help you out.
Happy Shopping!
p

Social networks:

You can fill out here the links to your social accounts and link your eBay store with your Facebook, Twitter and

Pinterest accounts.

This will link your social icons at the right top corner of your storefront with your social accounts.

Step 3:
Once you change your store name save your changes by clicking on the “Save” button in the bottom.

FAQ

Q: What is Store Designer?

A: *Store Designer is an easy & cost effective eBay store design solution for eBay store owners. Store Designer's 1-click setup, affordable monthly subscription plan and selection of beautiful templates – all make it the ultimate solution for any eBay store owner.*

Q: How do I sign up to Store Designer?

A: *To sign up to Store Designer and start your 7-day trial visit our site at www.storedesigner.org.*

Q: How long until my eBay store design changes?

A: *Once you save a template your store* design *will automatically change. If your using eBay's new store layout you will need to revert to eBay's old store layout for your store design to change.*

Q: How do I change my template?

A: *Read here how to change your Store Designer template.*

Q: How do I change my header to my own custom header?

A: *Read here how to add your own custom header.*

Q: How do I access my control panel?

A: You can access your Store Designer control panel on our site, click here to login.

Q: I've changed my eBay user ID, what should I do?

A: *If you've changed your seller ID please contact us at support@3dsellers.com so that we can update your new user ID in our database.*